TEXAS CONFERENCE ON DIGITAL LIBRARIES

SPONSORSHIP OPPORTUNITIES

ABOUT TCDL

The Texas Conference on Digital Libraries (TCDL) is hosted by Texas Digital Library, and covers topics relevant to the creation, promotion, and preservation of research, scholarship, and cultural heritage digital materials. TCDL brings together those working on digital projects — including outreach librarians, repository managers, catalogers, faculty members, technical staff, students, and others — in order to build a practical, usable, and sustainable model for digital libraries. TCDL 2023 will be in person, and we invite you to be a part of it!

OUR GOALS FOR #TCDL2023

– Diversify attendees by significantly increasing outreach to underrepresented communities working in digital collections and digital scholarship regionally and nationally.
– Grow attendance from 215 in-person attendees in 2019 to 250 attendees in 2023 while maintaining our goal to keep TCDL as affordable as possible to accommodate shrinking professional development budgets.
– Leverage the in-person conference format to encourage creative workshops, presentations, and sessions alongside nurturing personal connections with colleagues and integrating all we've learned in the virtual space since 2020.
– Increase TCDL sponsorships, allowing TDL to focus on diversifying our membership and providing more opportunities for our members and partners.

We outlined below a few ways you can benefit from underwriting TCDL. Please contact us if you have additional ideas for helping us grow.

ACCESS
$5,000+

Additional underwriting opportunities for Access Sponsors include:

– Keynote support
– Conference reception

Access Sponsors receive all Connect Sponsorship benefits plus:

– Option to address attendees (up to 5-minute presentation)
– Registration for 1 additional representative of your organization to the conference (total 4 representatives)
– Public thank you during keynote introduction

CONNECT
$2,500+

Additional underwriting Opportunities for Connect Sponsors include:

– Catering
– Event space and AV equipment

Connect Sponsors receive all Capacity Sponsorship benefits plus:

– Registration for 1 additional representative of your organization to the conference (total 3 representatives)
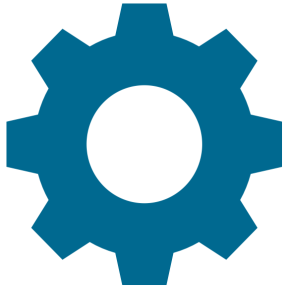

CAPACITY
$1,000+

Additional underwriting opportunities for Capacity Sponsors include:

– Live ASL signing during Keynote address
– TDL Awards trophies and certificates

Capacity Sponsors receive Network Sponsorship benefits plus:

– Registration for 2 representatives of your organization to the conference
– TCDL registration includes all conference sessions, workshops, reception, breakfasts, lunches, and afternoon snacks
– Access to conference exhibition area & virtual booth

NETWORK
$500+

Additional underwriting opportunities for Network Sponsors include:

- Event photography
- Networking space
- Parking (includes logo / QR printed on pass)

Network Sponsors receive Power Up benefits plus:

- Name/brand exposure in invitations, social media, and press releases

POWER UP
$250+

Texas Digital Library conference attendees bring their authentic selves to TCDL, and we seek to uplift their whole person while with us. In light of that goal, TDL hopes to bring experiences that empower, bring joy, offer useful advice, and bring reprieve from typical conference fare and wares for our attendees.

Underwriting opportunities for Power Up Sponsors include:

- Experiential Swag sessions
- Reboot space

Power Up sponsors receive:

- Company logo (large size) on promotional materials, the program, and the conference website with link to the company's website

Ready to take the next step and support our community of library professionals?

- Use this form to confirm your sponsorship
  https://forms.gle/82NTzSzuN1SMr36HA
- Once you've completed the form, TDL will be notified and contact you for invoicing and payment via the email you provide.
- Email info@tdl.org if you have any questions or suggestions.
- **Thank you!**

next steps

For more information about the Texas Conference on Digital Libraries and the Texas Digital Library, visit www.tdl.org