

TEXAS
CONFERENCE
ON DIGITAL
LIBRARIES

SPONSORSHIP OPPORTUNITIES
TCDL | 2022



TCDL

TEXAS CONFERENCE ON DIGITAL LIBRARIES

ONLINE | MAY 23 - 26, 2022

ABOUT TCDL

The Texas Conference on Digital Libraries (TCDL) is hosted by Texas Digital Library, and covers topics relevant to the creation, promotion, and preservation of research, scholarship, and cultural heritage digital materials. TCDL brings together those working on digital projects — including outreach librarians, repository managers, catalogers, faculty members, technical staff, students, and others — in order to build a practical, usable, and sustainable model for digital libraries. TCDL 2022 will be virtual conference, and we invite you to be a part of it!

PROFESSIONAL DEVELOPMENT FOR LIBRARY LEADERS

TCDL offers professional development for library leaders in Texas and beyond by:

- Transforming traditional librarians into a 21st century workforce through workshops in relevant topics.
- Training with an emphasis on immediate implementation of skills, such as our successful Dataverse training.
- Recognizing innovative work of librarians through TDL Awards such as the Trailblazer Award, which honors the work of an individual or group within Texas who has used limited resources in innovative ways to create, maintain, or support digital collections.
- Offering unique opportunities for upcoming information professionals and students to contribute to the dialogue on digital librarianship.

OUR GOALS FOR #TCDL2022

- Diversify attendees by significantly increasing outreach to underrepresented communities working in digital collections and digital scholarship regionally and nationally.
- Meet or increase attendance from 215 in-person attendees in 2019 to 300 virtual attendees in 2022, especially staff from smaller libraries, archives, and museums in Texas.
- Leverage the virtual conference format to encourage creative workshops, presentations, and sessions.
- Increase TCDL sponsorships, allowing TDL to focus on growing membership and providing more opportunities for members in our consortium

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SPONSORSHIP OPPORTUNITIES



ACCESS
\$5,000+

Underwriting opportunities for Access Sponsors include:

- Post-conference captioning service
- Live conference translation service
- Post-conference translation service

Access Sponsors receive all Connect Sponsorship benefits plus:

- Option to address attendees (up to 5-minute presentation)
- Registration for 1 additional representative of your organization to the conference (total 4 representatives)
- Public thank you during keynote introduction



CONNECT
\$2,500+

Underwriting Opportunities for Connect Sponsors include:

- Virtual conference platform
- Keynote and speaker fees

Connect Sponsors receive all Capacity Sponsorship benefits plus:

- Registration for 1 additional representative of your organization to the conference (total 3 representatives)



CAPACITY
\$1,000+

Underwriting opportunities for Capacity Sponsors include:

- Live captioning the conference sessions
- Post-recording captioning or translation for conference sessions

Capacity Sponsors receive Network Sponsorship benefits plus:

- Registration for 2 representatives of your organization to the conference
- TCDL registration includes all conference sessions, workshops, reception, breakfasts, lunches, and afternoon snacks.
- Access to virtual conference exhibition area

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NETWORK
\$500+

Underwriting opportunities for Network Sponsors include:

- Live captioning for 3 or more sessions

Network Sponsors receive Power Up benefits plus:

- Company logo (large size) on the conference website with link to the company's website, promotional materials, and on the program
- Virtual booth at the event with the company name displayed
- Name/brand exposure in invitations, social media, and press releases



POWER-UP
up to \$500

Underwriting opportunities for Power-Up Sponsors include:

- Live captioning or post-recording captioning for up to 3 sessions

Power Up Sponsors receive the following benefits:

- Company logo (large size) on the conference website with link to the company's website



JOY
\$250+

Texas Digital Library conference attendees bring their authentic selves to TCDL, and we seek to uplift their whole person while with us. In light of that goal, TDL hopes to bring digital experiences that bring joy, useful advice, and reprieve from typical conference fare and wares.

Joy sponsors receive:

- Recognition at each digital experience session.
- Company logo (large size) on the conference website with link to the company's website, promotional materials, and on the program schedule.
- Name/brand exposure in invitations, social media, and press releases.

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PAYMENT OPTIONS

MAKING PAYMENTS TO TDL

Texas Digital Library is housed at The University of Texas at Austin, and UT is our fiscal agent. Therefore, **all payments must be made to UT Austin and include reference to TDL** and TCDL. More details are available in the payment options listed below.

We cannot accept online payment by credit card at this time.

PAY BY CHECK

Below are the steps to pay for your sponsorship by check:

1. Confirm sponsorship with TDL by completing [this form](#).
2. Request an invoice from TDL via email to info@tdl.org.
3. Make check payable to **The University of Texas at Austin**; include “Texas Digital Library / TCDL” on the memo line.
4. Mail check along with invoice to:
Texas Digital Library
Attn: TCDL
101 East 21st Street, Stop S5471
Austin, TX 78712

PAY BY ELECTRONIC FUNDS TRANSFER (EFT)

Below are the steps to pay for your sponsorship by EFT:

1. Confirm sponsorship with TDL by completing [this form](#).
2. Request EFT information from TDL via email to info@tdl.org.
3. TDL will send you EFT account information as an attachment via email.

THANK YOU FOR SUPPORTING TCDL 2022.

CONTACT US Lea DeForest | Communications Manager | Texas Digital Library | deforestlea@austin.utexas.edu | www.tdl.org