



SPONSORSHIP OPPORTUNITIES FOR TCDL 2019



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TEXAS CONFERENCE ON DIGITAL LIBRARIES

MAY 20-23, 2019 | AUSTIN, TEXAS

ABOUT TCDL

The Texas Conference on Digital Libraries (TCDL) is hosted by Texas Digital Library, and covers topics relevant to the creation, promotion, and preservation of research, scholarship, and cultural heritage digital materials. The goal of TCDL is to bring together those working on digital projects — including outreach librarians, repository managers, catalogers, faculty members, technical staff, students, and others — in order to build a practical, usable, and sustainable model for digital libraries.

PROFESSIONAL DEVELOPMENT FOR LIBRARY LEADERS

- Transform traditional librarians into a 21st century workforce through workshops in relevant topics.
- Train with an emphasis on immediate implementation of skills, such as our successful Dataverse training.
- Recognize innovative work of librarians through TDL Awards such as the Trailblazer Award, which honors the work of an individual or group within a Texas academic library who has used limited resources in innovative ways to create, maintain or support digital collections.
- Offer unique opportunities for upcoming information professionals and students to contribute to the dialogue on digital librarianship.
- Showcase national and international keynotes who are innovators in the field of digital scholarship.

GOALS FOR 2019

- Reach out to underrepresented communities working in digital collections and digital scholarship regionally and nationally.
- Meet or increase attendance from 167 attendees in 2018 to 200 attendees in 2019, especially staff from smaller libraries, archives, and museums in Texas.
- Increase TCDL sponsorships, allowing TDL to focus on growing membership and providing more opportunities for members in our consortium

BREAKING DOWN BARRIERS

THEME

This year's theme, *Breaking Down Barriers*, aims to transform and overcome hurdles separating services and archives; collections and users; and among different disciplines.

KEYNOTE

This year's keynote is Dr. Siva Vaidhyanathan, author of *The Googlization of Everything -- and Why We Should Worry* and *Antisocial Media: How Facebook Disconnects Us and Undermines Democracy*.

LEADERSHIP ACADEMY

NEW this year! Help early and mid-career professionals build skills necessary for leading at all levels of the library and cultivate a cohort of learners who seek a professional community for support and growth. Discounted pricing for students.

SPONSORSHIP OPPORTUNITIES FOR TCDL 2019



ACCESS
\$5,000+

Underwriting opportunities for Access Sponsors include:

- Lunch (either May 22 or May 23)
- Cocktail Reception

Access Sponsors receive all Connect Sponsorship benefits plus:

- Option to address attendees (up to 5-minute presentation)
- Registration for 1 additional representative of your organization to the conference (total 4 representatives)
- Public thank you during cocktail reception and in keynote introduction



CONNECT
\$2,500+

Underwriting Opportunities for Connect Sponsors include:

- Keynote Speaker, Dr. Siva Vaidhyanathan
- All A/V rentals

Connect Sponsors receive all Capacity Sponsorship benefits plus:

- Registration for 1 additional representative of your organization to the conference (total 3 representatives)
- Inclusion of brochures or other material in attendee bags
- Minimum 3' of table space (for vendors) in conference exhibition area



CAPACITY
\$1,000+

Underwriting opportunities for Capacity Sponsors include:

- Beverage service for the entire conference
- All seating and table rental

Capacity Sponsors receive Network Sponsorship benefits plus:

- Registration for 2 representatives of your organization to the conference
TCDL registration includes all conference sessions, workshops, reception, breakfasts, lunches, and afternoon snacks.

BECOME A SPONSOR AT [TDL.ORG/TCDL](https://tdl.org/tcdl)



NETWORK
\$500+

Underwriting opportunities for Network Sponsors include:

- Wi-Fi access
- Parking for attendees

Network Sponsors receive Power Up benefits plus:

- Company logo (large size) on the conference website with link to the company's website, promotional materials, and on the printed program
- Signage at the event with the company name displayed
- Name/brand exposure in invitations, social media, and press releases.



POWER UP
up to \$500

Power Up Sponsors receive the following benefits:

- Company logo (large size) on the conference website with link to the company's website



LEADERSHIP
ACADEMY
\$250+

Special sponsorship opportunities for the Texas Digital Library Leadership Academy:

Underwriting opportunities for the Leadership Academy include:

- Facilitator
- Venue
- Catering

Leadership Academy sponsors receive:

- Recognition at the event
- Company logo (large size) on the conference website with link to the company's website, promotional materials, and on the printed program
- Inclusion of brochures or other material in attendee bags
- Name/brand exposure in invitations, social media, and press releases.